

Mayfest Report 2018

Mayfest 2018 had many hits and a few misses. We had 10 fantastic musicians and all reports from the concert were positive. Eight people were on our Mayfest committee this year and they collected over 80 items for auction! Thirteen tables were decorated beautifully and our wine pull was a sold-out success for the second year in a row. Music in the School students greeted us with tunes on our way in. Our event was catered by Island Café and although it was delicious, we ran out of a couple dishes. Apology notes and concert tickets were sent to those that were sitting at the last table. It was also noticed that the wait staff needed more direction. By selling all our seats, having a successful auction and wine pull we made a profit of over \$8,500. Even though this is awesome it is considerably less than what we predicted in our budget. We also spent \$500. more than planned. As we go into 2019 we are happy the Dairy is willing to host us again, it really is the perfect spot for our event. We will also be looking for a new chair or co-chairs of Mayfest. Overall those that attended Mayfest 2018, enjoyed a beautiful evening of music, dining, shopping and fun.

Merchandise Report 2018

We had exciting new merchandise for our 2018 season. Cheena Wade ordered tote bags, wine glasses, water bottles, flashlights, and coffee mugs. No new T-shirts were ordered. Liz set up shop at all festival events and the Island Fair with the assistance of several helpful volunteers. Our new merchandise was well received. The Bob Anderson designed T-shirt still sells well and our “vintage” shirts were flying off the table at \$5 for 1 or 2 for \$8. We spent \$2,196.22 on merchandise this year and made \$2,137. We have lots of old and new merchandise left so we have decided not to order anything in 2019. We are sad to report our beloved merchandise leader, Cheena, has left the board. Our first event for selling merchandise in the 2019 fiscal year will be the Black Friday sale at the Rec.

Manager's Report 2018

What a fun year 2018 has been! Our energy on the board has been high and the creative juices are flowing. Washington Island Music Festival mission statement has 3 goals...

1. "...present high level, professional performances of classical music..."
Check. Many thanks to our talented new Artistic Director Samantha George and our musicians.
2. "...provide and support music education in the Washington Island School."
Check. Huge thank you to Donna Breisemeister.
3. "...economic activity generated by the Music Festival is focused on Washington Island..."

Check. we rented 7 houses and 2 motel rooms for 2 weeks this year. The Music Festival advertises regularly in the Observer. Nelsen's, Fiddler's Green, the Island Dairy, Trinity Church, and the Farm Museum were all sites for Music Festival events. Many island businesses advertise in our program. We are grateful for their support and will do our best to continue supporting them.

In the next year we are looking for additional board members and volunteers and are excited about the possibility of another small fundraiser. Thank you to our hard-working board for another great year!

Treasurer's Report 2018

The approved budget of 2018 had The Music Festival ending the year with a \$2,640. deficit. We will actually be ending the 2018 year with a \$3,365. deficit, a difference of \$725. (some numbers have been rounded). Our individual donations exceeded our expectations by almost \$3,000. Our estimated income for Mayfest was \$3,000 more than what we actually brought in this year. We also predicted \$3,000 more coming in for ticket sales. Ad sales and music camp income were right on track. We spent considerably less than expected in Marketing and promotion, our Music in the Schools program, and housing. We spent substantially more than planned for Mayfest, piano rental, and transportation. It is obvious The Music Festival runs on individual and corporate donations and we appreciate the generosity of all ourM donors, Thank you!

